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Scott Swarts

President

(877) 824-6834

sswarts@depreciationexperts.com

Fixed Asset Management Blog Popular with Readers Seeking Accounting Answers

“Crazy About Your Assets,” authored by asset accounting expert Angie Bolton-Lyons, informs and entertains ... in plain English

Chicago, IL – May 6, 2010 – Upon approaching its one year anniversary, “Crazy About Your Assets,” (www.CrazyAboutYourAssets.com) a blog published by fixed asset accounting consultancy and Sage FAS Fixed Asset software provider Paragon Systems (www.depreciationexperts.com), has achieved tremendous success and fantastic feedback from its many new and returning readers. Written and edited by fixed asset accounting expert Angie Bolton-Lyons of Paragon Systems, Crazy About Your Assets addresses common fixed asset management issues, delivers insider tips for using Sage FAS Fixed Asset software, provides updates on fixed asset legislation and depreciation rules, and shares personal experiences of the author while working in the field.

According to Bolton-Lyons, Crazy About Your Assets (www.CrazyAboutYourAssets.com) has something to offer everyone that’s responsible for fixed asset accounting. “We hear from every kind of reader – CFOs, controllers, accountants, finance directors. They appreciate how we cover both technical topics as well as everyday issues using plain English and a conversational tone.” Covering everything from cost segregation studies to tips and tricks for using Sage FAS Fixed Asset software, the blog offers a good blend of reader’s personal stories and questions as well as insight from Bolton-Lyon’s experiences in the field.

Bolton-Lyons has been pleasantly surprised by the fantastic response to the blog. “I’m so excited about the positive feedback and tremendous following we’ve developed. Readers tell me they like the tips on successful fixed asset management and answers to common questions about conducting physical asset inventories. I just try and provide the right knowledge and tools to help them run their businesses better – and keep more of the money they earn.”

Three entries have proven to be the most 'widely read and popular' since Crazy About Your Assets was first launched:

- [14 Reasons NOT to Use a Spreadsheet for Depreciation](#)
- [Hotels & Resorts: Fixed Asset Perspective](#)
- [Fixed Assets and Taxes – Improve and Pay Less](#)

Blog author Bolton-Lyon's knowledge is the result of over 10 years experience in fixed asset management consulting and training, as well as development of internal business process controls and policy structure for hundreds of businesses. Ms. Bolton-Lyons is a Senior Consultant for Paragon Systems, a provider of Sage FAS Fixed Asset Management Software, physical asset inventory services, fixed asset valuation, and cost reconciliation studies.

To review previous blog posts plus the latest additions, visit "Crazy About Your Assets" at www.CrazyAboutYourAssets.com.

About Paragon Systems

Paragon Systems, a division of Paragon International, Inc. located in Schaumburg IL, is an authorized business partner of Sage Software and certified in the Asset Accounting and Inventory applications. Paragon has been working with Sage Software providing fixed asset management solutions for over 20 years. They provide a complete Goldstrike solution, including inventory services and bar-coding hardware, data conversion and integration, cost reconciliation and appraisal services, and software customization and training. As a member of the FAS VAR council, they regularly contribute to the development and enhancement of the fixed asset product line, specializing in FAS implementation and integration of inventory services. Visit www.depreciationexperts.com for more detail.

Paragon Valuation Group, a Division of Paragon International, Inc. provides valuation services including appraisals of real estate and equipment, property tax reduction programs, fixed asset management activities, maximization of federal tax benefits through Section 1245/1250 cost segregation studies, and allocation of purchase price for recently completed transactions. Learn more at www.paragonvaluation.com.

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